

Coaching Advantage FOR Leaders™

LEADING IN THE TIME OF COVID-19!

These are “unprecedented times”, creating “unprecedented leadership challenges”. This time in our history is calling on leaders to respond, adapt, learn fast and lead wisely. You are being asked to work from home, lead remote teams, adopt new technologies, be creative, stay connected, meet goals, be productive, coach and support, and more.

Perhaps you are asking yourself:

- › How can I be the leader my people need me to be right now?
- › How do I know if I am leading them effectively when we are locked down?
- › Where do I need to put my attention to make sure I am responding to their needs?
- › How can I level up my leadership to rise to the challenge of these times?
- › How can I use the “time of Covid-19” to focus on MY development so I can better lead and develop others?

“ *The inquisitive mindset has really helped me help people who had been struggling with the uncertainty and the challenge that the pandemic brought. Our leadership team has a lot of great compliments for how we have managed the staff.*”
S. ZAKI AHMED, MD, FRCPC, FCCP, CCPE, MHSC (HEALTH ADMIN.) CHIEF OF STAFF, THUNDER BAY REGIONAL HEALTH SCIENCES CENTRE

If these are some of your questions, you need to know about The Coaching Advantage for Leaders™ Program

The *Coaching Advantage for Leaders™ Program* is for leaders in organizations who want to integrate a coaching approach into their way of leading. It is a ***virtually delivered interactive program complete with:***

- › a set of models and practical coaching tools
- › plenty of skills practice with a focus on the core conversation skills (listening, asking and saying).

The program’s 5 half-day modules offer a comprehensive learning experience to enable you to rise to the challenge of competently and confidently practicing a coaching approach to leadership, remotely and in person.

“ *This is an extraordinary time and I am fully utilizing every tool in my coaching toolkit right now in ways I could never have imagined a few weeks ago. Thank you for teaching and practicing these extraordinary capabilities, the world needs more coaches!*”
LOUISA ERER, VP CONTACT CENTRES, IGM FINANCIAL

WHY THIS PROGRAM?

The Coaching Advantage for Leaders Program™ is a proven and tested program that draws on the content and approach from the internationally recognized International Coaching Federation and Worldwide Association of Business Coaches™ Accredited (Level 1- RCC)™ Business Coaching Advantage Program™. It is delivered by experts in providing leadership development and coaching programs virtually for many years.

The virtual delivery of the program runs for 5 weeks, one module per week, on our Zoom platform.

The program:

- › balances solid theory of business coaching with skill development, practice and application
- › explores how to support and develop people in the context of the challenges they face in these unprecedented times
- › is interactive and experiential
- › is personally and professionally impactful.

“ Thank you again for an amazing learning and growing experience... It met and exceeded my expectations for tools, techniques, learning application and building a community around coaching. I was concerned about the program being online, and am so impressed what we were able to accomplish...”

SUSAN LUDWIG, SENIOR ADVISOR, ORGANIZATIONAL DEVELOPMENT, ONTARIO PUBLIC HEALTH



[Click here to watch a short video to learn more about the program](#)

PRICING

Take advantage of our COVID-19 special pricing – we've locked down our price at 50% of our regular price until October 1.

Registration fee for 5 Modules of ½ day each:

\$997.50 + HST.

(Regular price: \$1,995.00 + HST)

SCHEDULE

Fridays:

October 16, 23, 30, November 6, 13, 2020

9:00 to 12:30 ET



[Click here to visit the website to:](#)

- › Sign up for an info session
- › Register for the program
- › Learn more!



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“ I used to be a process and results driven manager rather than a people development leader. ... Therefore, I went on for years as a “manager”, without realizing that I was managing my team rather than leading and supporting their development. Learning the coaching approach, I realized that I was trying to turn my team members into my clone rather than allowing them to discover their own potential. Having the ability to become flexible between various perspectives and practices has allowed me to become a more effective leader.”

JOHN CHUA, REGIONAL MANAGER OF COMMERCIAL SALES